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Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A91FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

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Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A91FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

Project Title			Welcome: digital transformation in hospitality
Project Acronym			

Project Start Date (dd/mm/yyyy)	Project Total Duration (months)	Project End Date (dd/mm/yyyy)	National Agency of the Applicant Organisation	Language used to fill in the form
01-09-2021	18	01-03-2023	IT01 - Agenzia Nazionale Erasmus+ - INAPP	English

Applicant organisation/Partner organisation

OID	Legal name	Country	Region	City	Website
E10039410	COMUNE GIARDINI NAXOS	Italy	Sicilia	GIARDINI NAXOS	www.comune.giardini-naxos.me.it
E10266648	Conlan School Ireland limited	Ireland	Dublin	Dublin	https://www.conlanschool.com/
E10266648	Conlan School Ireland limited	Ireland	Dublin	Dublin	https://www.conlanschool.com/
E10046788	IISS S.PUGLIATTI	Italy	Sicilia	TAORMINA	www.iisspugliatti.edu.it
	Flowmove - Management per il Turismo	Italy	Sicilia	Giardini Naxos	https://www.facebook.com/FlowMoveManagement/

Is the organisation a public body?	Yes
Is the organisation a non-profit?	Yes
Type of Organisation	Local Public body
Main sector of activity	

Associated persons should not be shown in PDF because of GDPR compliance.

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Application

Programme	Erasmus+
Action Type	KA122-VET - Short-term projects for mobility of learners and staff in vocational education and training
Call	2021
Round	Round 1

Context

Welcome to the application form for a Key Action 1 mobility project in Vocational Education and Training

Please verify that your organisation is eligible for the field you have chosen. If you are not certain which field you can apply for, you should contact your National Agency for advice.

Field	Vocational Education and Training
Project Title	Welcome: digital transformation in hospitality

Project Start Date (dd/mm/yyyy)	Project total Duration (Months)	Project End Date (dd/mm/yyyy)	National Agency of the Applicant Organisation	Language used to fill in the form
01-09-2021	18	01-03-2023	IT01 - Agenzia Nazionale Erasmus+ - INAPP	English

For the list and contact information of Erasmus+ National Agencies, please consult the following page:
https://ec.europa.eu/programmes/erasmus-plus/contact

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Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A91FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

Participating Organisations

To complete this section, you will need your organisation's identification number (OID). Since 2019, the Organisation ID has replaced the Participant Identification Code (PIC) as unique identifier for actions managed by the Erasmus+ National Agencies.

If your organisation has previously participated in Erasmus+ with a PIC number, an OID has been assigned to it automatically. In that case, you must not register your organisation again. Follow this link to find the OID that has been assigned to your PIC: Organisation Registration System

You can also visit the same page to register a new organisation that never had a PIC or an OID, or to update existing information about your organisation.

COMUNE GIARDINI NAXOS (E10039410)

Organisation ID	Legal name	Country
E10039410	COMUNE GIARDINI NAXOS	Italy

Applicant details : COMUNE GIARDINI NAXOS

Legal name	COMUNE GIARDINI NAXOS
Country	Italy
Region	Sicilia
City	GIARDINI NAXOS
Website	www.comune.giardini-naxos.me.it

Hosting Organisations

The hosting partner organisations are organisations who will host the participants in your activities. To edit the details of a hosting organisation use the options button on the right side of the table . You can use an Organisation ID to fill in all the information instantly, or you can provide the needed information manually.

Organisation ID	Legal name	Country
E10266648	Conlan School Ireland limited	Ireland

☑ My organisation plans to work with other supporting organisations that are not going to host our participants, but are going to help with the implementation of activities.

Hosting Organisation Details : Conlan School Ireland limited

Legal name	Conlan School Ireland limited
Country	Ireland
Region	Dublin
City	Dublin
Website	https://www.conlanschool.com/
Is the organisation a public body ?	No
Is the organisation a non-profit ?	No

Supporting Organisations

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A81FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

Please identify the planned supporting organisations here. You can use an Organisation ID to fill in all the information instantly, or you can provide the needed information manually.

Organisation ID	Legal name	Country
E10266648	Conlan School Ireland limited	Ireland
E10046788	IISS S.PUGLIATTI	Italy
	Flowmove - Management per il Turismo	Italy

Supporting Organisation Details : Conlan School Ireland limited

Legal name	Conlan School Ireland limited
Country	Ireland
Region	Dublin
City	Dublin
Website	https://www.conlanschool.com/
Is the organisation a public body ?	No
Is the organisation a non-profit ?	No

Supporting Organisation Details : IISS S.PUGLIATTI

Legal name	IISS S.PUGLIATTI
Country	Italy
Region	Sicilia
City	TAORMINA
Website	www.iisspugliatti.edu.it
Is the organisation a public body ?	Yes
Is the organisation a non-profit ?	Yes

Supporting Organisation Details : Flowmove - Management per il Turismo

Legal name	Flowmove - Management per il Turismo
Country	Italy
Region	Sicilia
City	Giardini Naxos
Website	https://www.facebook.com/FlowMoveManagement/
Is the organisation a public body ?	No
Is the organisation a non-profit ?	No

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A61FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

Background

In this section you should answer the question: "Who are you as an organisation?"

If you are applying on behalf of a larger organisation with multiple departments or sections, it is important that you clearly describe the structure of the entire organisation and explain which parts of the organisation are working in the field covered by this application. The field of the application is stated in the section 'Context'. It can be adult education, vocational education and training, or school education.

The following information is completed based on the information linked to your organisation identification number (OID):

Is the organisation a public body?	Yes
Is the organisation a non-profit?	Yes

Please choose the organisation type that best describes your organisation.

Type of Organisation	Local Public body

Does your organisation provide any formal or informal learning programmes relevant for this application?	No

Please briefly present your organisation.

i. What are your organisation's main activities?

The Municipality of Giardini Naxos, as a Local Authority, is committed to offering a heterogeneous range of services to its fellow citizens. The main activities, briefly, that the institution carries out are: • Social services - Assistance to the most fragile sections of the population by providing services such as: shopping vouchers, home assistance for the elderly and the handicapped, contributions such as civic allowance - work grants, recreational activities for the elderly; • Tourism and Culture - Promotion of the tourist image of the Municipality through the organization of a schedule of events, marketing activities, creation of networks with the various realities of the area to stimulate cooperation and mutual growth; • Youth Policies - stimulation of participation in public activities in particular by young people through tools such as the Municipal Youth Council; • Environment - Protection and enhancement of the landscape and naturalistic heritage of the local area.

ii. What are your organisation's activities in the field of this application?

The Municipality strongly supports the tourism development of the territory through the organisation of events and supporting local business. Over the years there have been many artists hosted for events of great resonance such as Lucio Dalla or I Nomadi. We are trying to establish a partnership agreement with the archaeological park of Naxos-Taormina which will make it possible to organize events of increasing value and quality. The Municipality is further investing in the reopening of two museums that would allow the promotion of local traditions and the Natural History of the area. Various Urban Decor projects are also being studied to improve the look of the small village of Giardini and improve its tourist image. The Municipality is already investing massive resources to implement a communication plan that allows the creation of a recognizable brand that can be placed on the market to acquire new shares of visitors.

iii. What profiles and ages of learners are concerned by your work?

We have worked with young people aged 18 to 30 y.o, with particular attention to those young people who are in conditions of fewer opportunities facing significant socio-economic barriers. The main tool of involvement was certainly that of the Municipal Youth Council which allowed the body to involve many young people in the organization and implementation of activities related to the protection and enhancement of the historical-cultural heritage, environmental protection, sport, participation in public life. The Municipality, in compliance with the principle of subsidiarity, has always made use of the collaboration of the many associations operating in the area and which constitute a very valid ally in terms of education and training. Through the partnership for this project, we aims at extending our activities to VET learners/recent graduates and students in further education, particularly in the field of hospitality and tourism.

iv. How many years of experience does your organisation have work in the field of this application?

3

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A31FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

What is the size of your organisation in terms of number of learners and staff? If your organisation is working in more than one field of education and training, please only include learners and staff in the field of this application.

Number of non-teaching staff   100

Call 2021 Round 1

Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A91FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

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PARTICIPATION

	As Applicant		As Partner or Consortium Member	
Action Type	Number of project applications	Number of granted projects	Number of project applications	Number of granted projects
Strategic Partnerships for youth (KA227)	0	0	1	1

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A61FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

☑ I understand and agree that the National Agency can use the information it has about my organisation's previous participation to assess my organisation's capacity to implement activities under this application, as specified in the call for proposals.

Would you like to make any comments or add any information to the summary of your organisation's previous participation?

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Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A01FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

Project objectives

What are the most important needs and challenges your organisation is currently facing? How can your organisation be improved to benefit its learners? Please illustrate your answers with concrete examples.

Tourism in Giardini Naxos is still seasonal. The touristic season lasts maximum 6 months despite the incredible potential of the region. Mount Etna, for example, is far only 60 km from Giardini but the lack of infrastructures and investments has prevented the development of a winter tourism. Moreover, Giardini Naxos can take advantage of sport tourism, nature tourism, leisure tourism but even in this case the lack of collaboration between educational organisation, civil society and local government has hampered this process. Moreover, we identified a lack of digital communication competencies in the staff working in hospitality, which today is crucial to be able to sell a brand on the online market, especially exploiting social networks like Facebook and Instagram. To do so, we would need a strategic vision and a well-prepared staff in preparation of the return to normality after the pandemic. To improve this challenge we should address the development of innovative and effective know-how in digital and soft skills of the local VET learners and recent graduates in hospitality, to give them the tools to promote Giardini Naxos on a regional, national and international level. In fact, we deal with a complex world that need new competences and the will of learning constantly new methodologies and specific professional development is necessary to ensure the strategic development of our territory. In the sector of tourism, for example, job profiles became more and more complex. A good touristic workers should have IT competencies, language skills including a good level of EU languages, a good set of soft skills as flexibility, working under pressure, team-working, being able to solve unespected problems and building connections and partnerships on different levels. This is why a crucial goal to achieve is to develop new teaching methodologies to give the necessary know-how to touristic workers in order to address the new challenges of this economic sector. In particular the new methodologies should use non-formal and uninformal teaching methodologies and be focused on the digital and ecological transition that will impact also on this economic sector.

Please define the objectives your organisation wants to achieve by implementing this Key Action 1 mobility project. Your objectives should be concrete, realistic, and should represent a real benefit for your organisation and its learners.

Objective 1

Title
What do you want to achieve?

Build the digital competencies of VET learners and recent graduates who will support the promotion of Giardini Naxos as a tourist destination in line with the strategic plan.

Explanation
How is this objective linked with the needs and challenges you have described in the previous question?

By implementing specific learning mobilities for VET learners/recent gradutates we hope to build their digital skills and competencies to support the touristic development of Giardini Naxos, in line with our strategic plan. The work-based learning mobility for 25 VET learners will be focussed on giving them the tools and knowledge to understand the digital challenges of the hospitality sector and the resources, as well as tools to answer them. By having VET learners, who will enter the job market 2/3 years after the end of the project, we hope to promote the long term strategic plan of the municipality. The long term mobility (E+ PRO) for 5 recent graduates is focussed on giving them the specific know-how on digital transformation and bring it in the job market short after the end of the mobility, allowing the project to contribute directly to the short term challenges of the municipaliy (e.g. reopening after the pandemic).

Measuring success
How are you going to evaluate if the objective has been reached?

The following indicators have been identified: 1) At least 80% of the participants have increased 2 digital competencies to Advanced Level, according to the DigComp 2.1 framework. For the long term, we expect 3 digital competencies to be increased. On the competence has to be Competence area 2: communication and collaboration. 2) We expected an increase of all the learners of the following key competencies for lifelong learning: - Multilinguism (English: at least to a level B1 for short term mobilities, B2 for long term) - Interpersonal skills, and the ability to adopt new competences (Stronger confidence in their skills) - Digital and technology-based competences (according to the Digicomp 2.1 framework) - Entrepreneurship (but also intrapreunership, the ability to take the initiative to pursue innovation within an

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A91FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

already established organisation/system). We will measure the indicators through pre-departure and post-mobility questionnaires, observation, and 1-2-1 interviews.

Objective 2

Title
What do you want to achieve?

Enhance the collaboration among local actors to address the challenges and opportunities of the territory to build a strategic development plan, starting from a bottom-up approach.

Explanation
How is this objective linked with the needs and challenges you have described in the previous question?

By having a strong participatory preparation and follow-up phases, the project exploits the mobilities to build a community and start a dialogue among diverse actors (VET learners/graduates, VET and FE providers, local government, private sector and civil society) about environmental and digital transition in hospitality as strategic factors for the promotion of Giardini Naxos. Specifically: Digital Transformation: the project aims to integrate digital skills in the curricula of the local VET providers but considering the real capacity/needs of local hospitality businesses. This way, local VET providers will be able to teach and/or integrate in their work digital skills relevant to the reality of Giardini Naxos and VET learners will be more job-ready. Environment and climate change: hospitality affects several priority topics of the Green Deal (mobility, food systems, etc), therefore the project will focus on building networks and skills to promote eco-friendly practices in tourism.

Measuring success
How are you going to evaluate if the objective has been reached?

Indicators: 1) Number and diversity of actors involved in the network (we expect at least 30 VET learners, 2 governments, 2 VET/FE providers, 1 NGO, 5 local business, 2 international partners). 2) Stronger confidence of each type of actors in promoting the territory and creating new touristic offers 3) By the end of the project, we expect the VET/FE providers to have started/starting 3 new (extra)curriculuar activities for learners focussed on digital skills in hospitality. 4) Stronger awareness of actors regarding environmental sustainability (e.g. Ecolabel), ability of learners to identify/address and promote unsustainable practices in tourism. Indicator 1 will be evaluated through reports and signature sheets. Indicators 2 and 4 will be evaluated through questionnaires and semi-structured interviews (as well as observation for the learners). Indicator 3 will be evaluated through reports and administrative documents (e.g. n. of relevant Erasmus+ project applications..)

What topics are you going to work on in your project?

Digital skills and competences Work-based learning Overcoming skills mismatch and addressing the needs of the labour market

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Activities

Please choose the types of activities you would like to implement in your project and complete the details for the activities you have chosen, please open each type of activities from the table below by clicking on their name.

In this table and in the specific summary tables below you can see the overview of the information you have provided.

Activity type	Number of participants	Average duration (in days)	Number of accompanying persons	Average duration for accompanying persons (in days)	Total Grant
Short-term learning mobility of VET learners	25	14	2	14	54 848
Long-term learning mobility of VET learners (ErasmusPro)	5	183	1	8	55 960
	30		3		110808

Activity type	Organisational support	Individual support for participants	Individual support for accompanying persons	Standard Travel	Green travel	Course fees	Linguistic support	Preparatory visits	Exceptional costs	Inclusion support for participants	Inclusion support for organisations	Total
Short-term learning mobility of VET learners	8 750	27 700	3 528	9 720			0	1 150	0	2 000	2 000	54 848
Long-term learning mobility of VET learners (ErasmusPro)	2 500	47 790	1 260	2 160			750	0	0	1 200	300	55 960
	11 250	75 490		11 880			750	1 150	0	3 200	2 300	110 808

Summary of participant profiles

Activity type	Number of participants	In companies	In schools	Blended mobility activities	Apprentices	Recent graduates
Short-term learning mobility of VET learners	25	25		25	0	0
Long-term learning mobility of VET learners (ErasmusPro)	5	5			0	5

Short-term learning mobility of VET learners

In this part you should create a list of participants and groups of participants that you plan to involve in this type of activities. These details will serve to assess your proposal and to

Erasmus+

calculate the needed budget.

The proposed planning should give a realistic representation of what you intend to implement. Of course, all plans must evolve. During implementation you will be allowed to change details such as destinations, the number of participants and duration of activities, as long as you continue working towards the same objectives.

The purpose of this section is to calculate the budget needed to implement your planned activities. You can use the button below to read the detailed funding rules and better understand the calculations below. The section introduces an important new concept: 'Mobility flow'. A mobility flow is a participant or a group of participants going to the same destination for the same duration of time and with same arrangements. If some participants going to the same destination need to have different arrangements (for example, different travel distance or mode of travel, different duration, Blended mobility activities, etc.) then you should split that mobility flow into two or more separate ones to be able to specify the differences. It is allowed to have more than one flow going to the same destination.

The information that you provide in this table will be automatically copied in the budget details. You can come back to this table at any point in case you want to change the data or separate a mobility flow into two.

Mobility flow ID	Hosting organisation	Destination country	Hosting environment	Number of participants	Duration (in days)	Number of accompanying persons	Duration for accompanying persons (in days)	Blended mobility activities	Green travel	Apprentices	Recent graduates
SHO-01	Conlan School Ireland limited (E10266648)	Ireland	Company	25	14	2	14	☑	☐	0	0

Description (Short-term learning mobility of VET learners)

Please provide some basic information about your plans for this type of activities

If you plan to organise more than one activity of this type, your answers should cover all of the planned activities.

Please briefly describe the content of the activities you plan to organise.

The two-week work-based learning programme will include different activities with local business and organisations to build the digital skills of VET learners and allow them to explore how digital tools/competencies are integrated in different areas of the hospitality sector. All the activities, including logistics and boarding and lodging will be organised by Conlan School Ireland. A daily breakdown of the activities is attached to the project. Day 1: Introduction to the project, safety and security discussion. Day 2: Understanding digital trends in tourism with the Irish Hospitality Institute (expert talk, workshops) Day 3: Digital business simulation of the travel agency "ABROAD" focussed on sustainable travelling. The participants will develop a business models, as well as work on the marketing and channels of the business. Day 4: Visit a 5* hotel and discussion how digital transformation is integrated in all the processes. The participants will learn about customer management softwares (CRM). Day 5: Creation and implementation of a survey to implement a marketing analysis of how to promote touristic destinations through digital means. The learners will build a marketing report starting from the survey. Day 6: Analysis of environmentally friendly practices in tourism in Dublin (e.g. promotion of ebikes) Day 7: Rest day. Voluntary social activities in the community. Day 8: Mapping networks: from the analysis of Visitdublin.com the participants will map actors and their relationships to understand connections for the development of touristic destinations. The students will build a stakeholder matrix and learn

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how they interact. Day 9: English for tourism. The day will be dedicated at understanding how to market in English and write attractive content online. They will write short blogs on Giardini Naxos. Day 10: Workshop with an online blogger and tourism expert who used her love of travel, photography and use of technology to create a leading online travel blog. This seminar will cover the expert's rise through the use of technology. During the workshop, the participants will learn how to use social media to promote touristic destinations and business. Day 11: Job shadowing. In smaller groups, the students will job shadow different organisations in the hospitality sector and carry out an analysis of their work and digital tools used. The students will build a data sheet of the company. Day 12: Visit to a VET provider and group work with peers in the same vocational sector. The focus will be "From 'Farm to Fork': designing a fair, healthy and environmentally-friendly food system". Day 13: In small groups, the learners will design and carry out an analysis of Giardini Naxos, using the tools and learnings they acquired during the weeks. The participants will present their work in a conference-style setting. Final evaluation of the programme. Day 14: Rest day. Preparation for departure Each day the learners will also be involved in evaluation.

Please define the expected results of the planned activities.

i. What benefits are the planned activities going to bring to the involved participants? What are they going to learn?

The learners to take part in a Learn-Apply-Reflect process, which will allow them to make the learnings their own. KNOWLEDGE - Stronger understanding of the hospitality sector in all its parts and actors involved - Awareness of the digital trends in hospitality - Comprehension of digital innovation in business models - Understanding of customer management practices and digital automation - Stronger knowledge of client-driven data in marketing - Deep knowledge of sustainability in hospitality, particulary focussed on green mobility and the food chain - Better awareness of digital integration in the workplace SKILLS - Stronger English skills (speaking, writing) and understanding of marketing vocabulary - Ability to carry out marketing analysis, especially with clients - Ability to create content (written/visual) social media for business, particularly in the hospitality sector. - Ability to integrate digital tools (CRM) in hospitality - Ability to create local networks of actors

ii. To which project objectives will the planned activities contribute?

Objective 1 : Build the digital competencies of VET learners and recent graduates who will support the promotion of Giardini Naxos as a tourist destination in line with the strategic plan., Objective 2 : Enhance the collaboration among local actors to address the challenges and opportunities of the territory to build a strategic development plan, starting from a bottom-up approach.

iii. How are the planned activities going contribute to these project objectives?

The activities will contribute as follow: 1) The learning objectives will directly contribute to Obj. 1 by allowing 25 VET learners to develop the competencies explained above. The digital competencies will be central to the mobility and the two week mobility will allow them to understand how to re-apply the skills in Giardini Naxos, taking into account the SWOT analysis implemeted pre-departure. 2) Due to the strong practical focus on the work-based learning methodology, the learners will understand how to re-apply them in different contexts. Particularly the competencies linked to sustainability and network developmenwt will be useful to the learners to support a bottom-up approach to touristic valorisation of Giardini Naxos. 3) The VET learners will bring home new ideas and good practices for a more sustainable tourism and digitalisation, which will contribute directly to both objectives and empower the learners to use their competencies.

iv. How will you evaluate if the expected benefits for participants and other results have been achieved?

We will use a "Distance travelled" Evaluation, addressing each competency for each participant. At the beginning of the project, each participant will carry out a questionnaire assessing the starting point of their skills, as well as the indicators of Objective 1, and their confidence in entering the job market. At the end of the mobility (day 14), the participants will carry out the same questionnaire and we will assess the increment in each point. In fact, we will use qualitative indicators (e.g. Likert scale/1 to 5 about their confidence level) or

Erasmus+

Call 2021 Round 1
Short term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A51FC44C Deadline (Brussels Time) 11 May 2021 12:00:00

already pre-established EU framework (like Digicomp 2.1 and CEFR). After the follow up activities, the participants will once more take part in the questionnaire. This will allow to see the extent to which they have reinforced and applied their learnings during the follow up activities. During the project, we will also use observation to assess the participants learning and involvement.

How you are going to select the participants for planned activities?

i. Please describe the selection process and the criteria you plan to use.

The municipality, supported by the local partners, will create a call for participants, which will include all the main criteria (enrollment to a VET course in hospitality) and the application procedure (Europass CV and motivational letter). The selection process will take into account inclusion and diversity by granting a quote of place to youth with fewer opportunity and disabled ones. The selection process for the mobility will follow, in particular, these principles: - The traineeship is advertised through a variety of formal and informal channels; - The vacancy notice specifies the conditions of traineeship (learning content, duration, compensation, social protection entitlements and validation); - A quote of place will be reserved for trainee with fewer opportunity and for disabled people; - The screening of applications is aligned to the provisions of labour, equality and diversity legislation and will be done by a commission to ensure fairness.

ii. Why did you choose this method of selecting participants?

The Municipality wants to make sure to define and communicate clear selection criteria in accordance with the aims of the projects in order to be able to conduct a transparent selection process, so participants can fully understand and accept the outcomes of the process itself. By proceeding through a call for participants and using the local partners, we ensure that the opportunity will be widely disseminated so that it could reach the knowledge of all those who are eligible and may benefit from the experience. Moreover, by setting a quote for young people with fewer opportunities and disabled learners we will ensure that they will be able to participate and will obtain the priority in the participation, aligning the project with the Diversity and Inclusion strategy.

Organisational Support (Short-term learning mobility of VET learners)

Organisational support covers various costs directly linked to the implementation of mobility activities that are not covered by other cost categories.

This includes preparation (pedagogical, intercultural and other), mentoring, monitoring and support of participants during mobility, services, tools and equipment needed for virtual components in blended activities, recognition of learning outcomes, sharing results and making the European Union funding visible to the public.

Please keep in mind that organisational support covers costs incurred by both sending and hosting organisations (except in the case of staff mobility for courses and training). The grant should be shared beween the two organisations according to the tasks they have and expenses they may incur.

Mobility flow ID	Hosting organisation	Destination country	Number of participants	Number of accompanying persons	Organisational support rate	Organisational support base	Organisational support grant
SHO-01	Conlan School Ireland limited (E10266648)	Ireland	25	2	350		8 750

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A91FC46C Deadline (Brussels Time) 11 May 2021 12:00:00

Individual Support (Short-term learning mobility of VET learners)

Individual support covers costs of subsistence for participants and accompanying persons during the activity.

Individual support can also cover subsistence costs for travel time before and after the activity. For more details, please refer to the Programme Guide.

Mobility flow ID	Hosting organisation	Destination country	Number of participants	Duration (in days)	Number of accompanying persons	Duration for accompanying persons (in days)	Travel days	Individual support base rate for participants	Individual support base rate for accompanying persons	Individual support grant for participants	Individual support grant for accompanying persons	Total individual support grant
SHO-01	Conlan School Ireland limited (E10266648)	Ireland	25	14	2	14	2	72	126	27 700	3 528	31 228

Travel (Short-term learning mobility of VET learners)

Travel grant covers the return travel costs of participants and accompanying persons from their place of origin to the venue of the activity.

Mobility flow ID	Hosting organisation	Destination country	Number of participants	Number of accompanying persons	Green travel	Travel Distance	Exceptional costs for expensive travel	Travel unit cost	Travel grant
SHO-01	Conlan School Ireland limited (E10266648)	Ireland	25	2	☐	2000 - 2999 km		360	9 720

Linguistic Support (Short-term learning mobility of VET learners)

Linguistic support covers the costs of providing language learning materials and training to participants who need to improve the knowledge of the language they will use to study or receive training during their activity.

Linguistic support grants are mainly available in place of Online Language Support (OLS) when the appropriate language or level is not available. The OLS platform is currently under development, so you may request a linguistic support grant for all participants in individual activities (apart from staff in mobility shorter than 31 days). For more information please consult the Programme Guide: here

Mobility flow ID	Hosting organisation	Destination country	Number of participants	Language	Number of participants for whom OLS is not available	Linguistic support unit cost	Linguistic support grant
SHO-01	Conlan School Ireland limited	Ireland	25	English	0	150	0

Call 2021 Round 1

Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A91FC46C Deadline (Brussels Time) 11 May 2021 12:00:00

Erasmus+

(E10266648)

Preparatory Visits (Short-term learning mobility of VET learners)

You can set up a preparatory visit to your hosting partner before the mobility takes place.

However, please keep in mind the relevant provisions of the Programme Guide: preparatory visits must have a clear reasoning and must serve to improve inclusiveness, scope and quality of mobility activities. For example, preparatory visits can be organised to better prepare mobility of participants with fewer opportunities, to start working with a new partner organisation, or to prepare longer mobility activities. Preparatory visits cannot be organised to prepare a course or training activity for staff.

Mobility flow ID	Hosting organisation	Destination country	Number of participants in preparatory visits	Preparatory visit unit cost	Preparatory visits grant
SHO-01	Conlan School Ireland limited (E10266648)	Ireland	2	575	1 150

Inclusion Support (Short-term learning mobility of VET learners)

Inclusion support covers various costs related to the organisation of mobility activities for participants with fewer opportunities.

Support is provided in two forms: inclusion support for organisations and inclusion support for participants. Inclusion support for organisation is a fixed sum per participant intended to cover administrative nad other minor costs. Inclusion support for participants covers 100% of any actual cost linked to the participants with fewer opportunitis and their accompanying persons. For example, this can include hiring assistants or translators, as well as costs related to travel and subsistence if the stnadard grants for these categories are not sufficient to cover the costs. In the latter case, the full amount of travel and subsistence costs should be requested through Inclusion Support.

Mobility flow ID	Hosting organisation	Destination country	Number of participants	Number of participants for inclusion support	Inclusion support for organisations	Inclusion support for participants	Description and justification of expenses
SHO-01	Conlan School Ireland limited (E10266648)	Ireland	25	20	2 000	2 000	Specific expenses will be chosen according to the barrier/obstacles of the selected participants. We aim to cover one or more of the following: Geographical barriers: internal public transport, given that Giardini Naxos is located in a rural area. Economic obstacles: Support in documents preparation fee for the participation (e.g. passports). The expenses The amount will also include Covid-19 testing if necessary. Educational difficulties: adapted materials for learning, software to support educational difficulties (e.g. dyslexia software, visual impairment software...), hardwares if it will be necessary to ensure participation.

Erasmus+

Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A91F5A9C Deadline (Brussels Time) (1 May) 2021 12:00:00

Call 2021 Round 1

Exceptional costs (Short-term learning mobility of VET learners)

Exceptional costs may be claimed for a financial guarantee, if required.

Please keep in mind that accepted exceptional costs can be covered at a maximum of 80% of the paid amount.

Mobility flow ID	Hosting organisation	Destination country	Number of participants in the mobility flow	Number of participants supported with this cost item	Description and justification of expenses	Eligible costs	Requested grant
SHO-01	Conlan School Ireland limited (E10266648)	Ireland	25	0		0	0

In this part you should create a list of participants and groups of participants that you plan to involve in this type of activities. These details will serve to assess your proposal and to calculate the needed budget.

The proposed planning should give a realistic representation of what you intend to implement. Of course, all plans must evolve. During implementation you will be allowed to change details such as destinations, the number of participants and duration of activities, as long as you continue working towards the same objectives.

The purpose of this section is to calculate the budget needed to implement your planned activities. You can use the button below to read the detailed funding rules and better understand the calculations below. The section introduces an important new concept: 'Mobility flow'. A mobility flow is a participant or a group of participants going to the same destination for the same duration of time and with same arrangements. If some participants going to the same destination need to have different arrangements (for example, different travel distance or mode of travel, different duration, Blended mobility activities, etc.) then you should split that mobility flow into two or more separate ones to be able to specify the differences. It is allowed to have more than one flow going to the same destination.

The information that you provide in this table will be automatically copied in the budget details. You can come back to this table at any point in case you want to change the data or separate a mobility flow into two.

Mobility flow ID	Hosting organisation	Destination country	Hosting environment	Number of participants	Duration (in days)	Number of accompanying persons	Duration for accompanying persons (in days)	Blended mobility activities	Green travel	Apprentices	Recent graduates
LON-01	Conlan School Ireland limited (E10266648)	Ireland	Company	5	183	1	8	☐	☐	0	5

Description (Long-term learning mobility of VET learners (ErasmusPro))

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Please provide some basic information about your plans for this type of activities

If you plan to organise more than one activity of this type, your answers should cover all of the planned activities.

Please briefly describe the content of the activities you plan to organise.

This mobility for 5 participants will be a long term Erasmus+ PRO of 6 months. Before the mobility, each participant will participate in an online English course focussed on both communication skills and sectoral language. The course, supported by the linguistic support budget, will last min.15 hours and will be extended if further support will be required. At the arrival in Dublin, each participant will be allocated in a hosting family/self catering accommodation, according to their preference. The first two days of activities will be focussed on: DAY 1 All day: Welcome, security and safety information (emergency contacts), tour of the city, presentation of the project DAY 2 Morning: English lessons on communication on the workplace. The participants will also work on their CVs, which will further improved during the mobility so that by the return in Italy, they will be high quality. Afternoon: Visit in the hosting organisation for the traineeship. Each participant will visit their hosting organisation and be introduced by a member of the staff of Conlan School to their supervisor. This will allow to break the ice and show the participant their workplace. During the meeting, Conlan School staff, the participant and the supervisor will discuss the learning agreements and the practical information about the traineeship. From DAY 3 onwards, the participants will carry out their traineeship in each hosting organisation (company). The traineeship will be aligned to the objectives of the project and we will select companies in hospitality with a higher degree of digital tools, to allow the participants to learn the most out of it. Due to the current covid-19 situation, although various organisations have expressed their interest in hosting the participants, we did not receive any final confirmation, as business representatives want to understand how the situation will look like when the traineeship will be implemented. To ensure that the activities will go ahead, we made the project last 18 months to have flexibility. During the traineeship, each participant will carry out a project-based learning activity, focussed on digital transformation and will consists of analysing the issues/challenges in hospitality that the hosting organisations had and how they have been overcome through digital tools or smart approaches. The supervisors will be aware of the project-based learning and will support the participants in implementing it. Conlan School staff will monitor the traineeship and the project-based learning every week (eg. on Wednesday) to make sure the programme will be implemented smoothly. The last 2 days of mobility will be focussed on: - Presenting the project to the company (supervisor), Conlan staff and the other participants - Assess the competencies acquired during the mobility - Evaluate how to bring this newly developed expertise to Giardini Naxos - Work on the curriculum vitae (update) - Logistical evaluation - Final event

Please define the expected results of the planned activities.

i. What benefits are the planned activities going to bring to the involved participants? What are they going to learn?

The ERASMUS PRO will be mobilities to strongly develop the competencies of VET graduated and make them "job ready" to contribute, since their return to Giardini Naxos, to the development of the touristic sector. We expect strong digital competencies, including technical competencies to implement innovative tools, softwares in the hospitality sector. Besides specific digital knowledge, the participants will also acquire a general understanding of how digitalisation is integrated in the whole hospitality sector. They will also increase their level of English, we expect each participant to reach min. level B2 after the 6 months. During the traineeship, they will learn about sustainable practices in hospitality and the strategic actions that the hosting organisations have implemented. We also expect a strong increase of the key competencies for lifelong learning, particularly Digital and technology-based competences, interpersonal skills, Multilingualism, Cultural awareness and expression

ii. To which project objectives will the planned activities contribute?

Objective 1 : Build the digital competencies of VET learners and recent graduates who will support the promotion of Giardini Naxos as a tourist destination in line with the strategic

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Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A81FC8AC Deadline (Brussels Time) 11 May 2021 12:00:00

Call 2021 Round 1

plan. , Objective 2 : Enhance the collaboration among local actors to address the challenges and opportunities of the territory to build a strategic development plan, starting from a bottom-up approach.

iii. How are the planned activities going contribute to these project objectives?

Objective 1 The long term mobility will contribute directly to the development of digital skills of the recently graduated participants. Through the traineeships in different sectors of hospitality, the participants will bring back their knowledge and contribute to the strategic touristic growth. Objective 2 o make sure the knowledge is transferred and used to address the sustainable touristic development of Giardini Naxos (as well as to validate the competencies with the participants with possible employers), after the mobility a follow-up meeting will be organised between the participants and local business/actors. The participants will be able to leverage on their competencies and suggest solutions to promote Giardini Naxos on a national and international level (e.g. through social media), as well as how to contribute to the sustainable touristic development. To start the discussions and use a participant-centered approach, we will use the project each participant developed abroad.

iv. How will you evaluate if the expected benefits for participants and other results have been achieved?

We will use a "Distance travelled" Evaluation, addressing each competency for each participant. At the beginning of the project, each participant will carry out a questionnaire assessing the starting point of their skills, as well as the indicators of Objective 1, and their confidence in entering the job market. At the end of the mobility, the participants will carry out the same questionnaire and we will assess the increment in each point. In fact, we will use qualitative indicators (e.g. Likert scale/1 to 5 about their confidence level) or already pre-established EU framework (like Digicomp 2.1 and CEFR). After the follow up activities, the participants will once more take part in the questionnaire. This will allow to see the extent to which they have reinforced and applied their learnings during the follow up activities. During the project, the supervisors of each trainee will observe their participation and improvement.
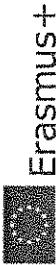
How you are going to select the participants for planned activities?

i. Please describe the selection process and the criteria you plan to use.

The municipality, supported by the local partners, will create a call for participants, which will include all the main criteria (graduated within 12 months to a VET course in hospitality) and the application procedure (Europass CV and motivational letter). The selection process will take into account inclusion and diversity by granting a quote of place to youth with fewer opportunity and disabled ones. The selection process for the mobility will follow, in particular, these principles: - The traineeship is advertised through a variety of formal and informal channels; - The vacancy notice specifies the conditions of traineeship (learning content, duration, compensation, social protection entitlements and validation); - A quote of place will be reserved for trainee with fewer opportunity and for disabled people; - The screening of applications is aligned to the provisions of labour, equality and diversity legislation and will be done by a commission to ensure fairness.

ii. Why did you choose this method of selecting participants?

The Municipality wants to make sure to define and communicate clear selection criteria in accordance with the aims of the projects in order to be able to conduct a transparent selection process, so participants can fully understand and accept the outcomes of the process itself. By proceeding through a call for participants and using the local partners, we ensure that the opportunity will be widely disseminated so that it could reach the knowledge of all those who are eligible and may benefit from the experience. Moreover, by setting a quote for young people with fewer opportunities and disabled learners we will ensure that they will be able to participate and will obtain the priority in the participation, aligning the project with the Diversity and Inclusion strategy.

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Organisational Support (Long-term learning mobility of VET learners (ErasmusPro))

Organisational support covers various costs directly linked to the implementation of mobility activities that are not covered by other cost categories.

This includes preparation (pedagogical, intercultural and other), mentoring, monitoring and support of participants during mobility, services, tools and equipment needed for virtual components in blended activities, recognition of learning outcomes, sharing results and making the European Union funding visible to the public.

Please keep in mind that organisational support covers costs incurred by both sending and hosting organisations (except in the case of staff mobility for courses and training). The grant should be shared beween the two organisations according to the tasks they have and expenses they may incur.

Mobility flow ID	Hosting organisation	Destination country	Number of participants	Number of accompanying persons	Organisational support base rate	Organisational support grant
LON-01	Conlan School Ireland limited (E10266648)	Ireland	5	1	500	2 500

Individual Support (Long-term learning mobility of VET learners (ErasmusPro))

Individual support covers costs of subsistence for participants and accompanying persons during the activity.

Individual support can also cover subsistence costs for travel time before and after the activity. For more details, please refer to the Programme Guide.

Mobility flow ID	Hosting organisation	Destination country	Number of participants	Duration (in days)	Number of accompanying persons	Duration for accompanying persons (in days)	Travel days	Individual support base rate for participants	Individual support base rate for accompanying persons	Individual support grant for participants	Individual support grant for accompanying persons	Total individual support grant
LON-01	Conlan School Ireland limited (E10266648)	Ireland	5	183	1	8	2	72	126	47 790	1 260	49 050

Travel (Long-term learning mobility of VET learners (ErasmusPro))

Travel grant covers the return travel costs of participants and accompanying persons from their place of origin to the venue of the activity.

Mobility flow ID	Hosting organisation	Destination country	Number of participants	Number of accompanying persons	Green travel	Travel Distance	Exceptional costs for expensive travel	Travel unit cost	Travel grant

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LON-01	Conlan School Ireland limited (E10266648)	Ireland	5	1	☐	2000 - 2999 km	360	2 160

Linguistic Support (Long-term learning mobility of VET learners (ErasmusPro))

Linguistic support covers the costs of providing language learning materials and training to participants who need to improve the knowledge of the language they will use to study or receive training during their activity.

Linguistic support grants are mainly available in place of Online Language Support (OLS) when the appropriate language or level is not available. The OLS platform is currently under development, so you may request a linguistic support grant for all participants in individual activities (apart from staff in mobility shorter than 31 days). For more information please consult the Programme Guide: here

Mobility flow ID	Hosting organisation	Destination country	Number of participants	Language	Number of participants for whom OLS is not available	Linguistic support unit cost	Linguistic support grant
LON-01	Conlan School Ireland limited (E10266648)	Ireland	5	English		150	750

Preparatory Visits (Long-term learning mobility of VET learners (ErasmusPro))

You can set up a preparatory visit to your hosting partner before the mobility takes place.

However, please keep in mind the relevant provisions of the Programme Guide: preparatory visits must have a clear reasoning and must serve to improve inclusiveness, scope and quality of mobility activities. For example, preparatory visits can be organised to better prepare mobility of participants with fewer opportunities, to start working with a new partner organisation, or to prepare longer mobility activities. Preparatory visits cannot be organised to prepare a course or training activity for staff.

Mobility flow ID	Hosting organisation	Destination country	Number of participants in preparatory visits	Preparatory visit unit cost	Preparatory visits grant
LON-01	Conlan School Ireland limited (E10266648)	Ireland	0	575	0

Inclusion Support (Long-term learning mobility of VET learners (ErasmusPro))

Inclusion support covers various costs related to the organisation of mobility activities for participants with fewer opportunities.

Support is provided in two forms: inclusion support for organisations and inclusion support for participants. Inclusion support for organisation is a fixed sum per participant intended to cover administrative nad other minor costs. Inclusion support for participants covers 100% of any actual cost linked to the participants with fewer opportunitis and their accompanying persons. For example, this can include hiring assistants or translators, as well as costs related to travel and subsistence if the stnadard grants for these categories are not sufficient to

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Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A9 FO400 Deadline (Brussels Time) 11 May 2021 12:00:00

cover the costs. In the latter case, the full amount of travel and subsistance costs should be requested through Inclusion Support.

Mobility flow ID	Hosting organisation	Destination country	Number of participants	Number of participants for inclusion support	Inclusion support for organisations	Inclusion support for participants	Description and justification of expenses
LON-01	Conlan School Ireland limited (E10266648)	Ireland	5	3	300	1 200	Specific expenses will be chosen according to the barrier/obstacles of the selected participants. We aim to cover one or more of the following: Geographical barriers: internal public transport, given that Giardini Naxos is located in a rural area. Economic obstacles: Support in documents preparation fee for the participation (e.g. passports). The expenses The amount will also include Covid-19 testing if necessary. Educational difficulties: adapted materials for learning, software to support educational difficulties (e.g. dyslexia software, visual impairment software...), hardwares if it will be necessary to ensure participation.

Exceptional costs (Long-term learning mobility of VET learners (ErasmusPro))

Exceptional costs may be claimed for a financial guarantee, if required.

Please keep in mind that accepted exceptional costs can be covered at a maximum of 80% of the paid amount.

Mobility flow ID	Hosting organisation	Destination country	Number of participants in the mobility flow	Number of participants supported with this cost item	Description and justification of expenses	Eligible costs	Requested grant
LON-01	Conlan School Ireland limited (E10266648)	Ireland	5	0		0	0

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A91FC4C Deadline (Brussels Time) 11 May 2021 12:00:00

Quality Standards

Organisations implementing mobility activities must adhere to a common set of Erasmus quality standards. The standards exist to ensure good mobility experience and learning outcomes for all participants, and to make sure that all organisations receiving the Programme's funding are contributing to its objectives. In a mobility consortium, Erasmus quality standards apply to activities implemented by all beneficiary organisations: the coordinator and the consortium members.

The Erasmus quality standards are part of the Erasmus+ call for Key Action 1 projects. They are also presented below so you can read and easily access them again while writing your application. Where needed, appropriate application of Erasmus quality standards in the national context will be further interpreted by the relevant National Agency.

Please carefully read the Erasmus quality standards presented below and confirm your agreement.

I. Basic principles

- **Inclusion and diversity:** the beneficiary organisations must respect the principles of inclusion and diversity in all aspects of their activities. The beneficiary organisations must ensure fair and equal conditions for all participants.

  Whenever possible, the beneficiary organisations should actively engage and involve participants with fewer opportunities in their activities. The beneficiary organisations should make maximum use of the tools and funding provided by the Programme for this purpose.

- **Environmental sustainability and responsibility:** the beneficiary organisations must promote environmentally sustainable and responsible behaviour among their participants. The beneficiary organisations should make maximum use of the funding provided by the Programme to support sustainable means of travel.

- **Digital education – including virtual cooperation, virtual mobility and blended mobility:** the beneficiary organisations should use digital tools and learning methods to complement their physical mobility activities, and to improve the cooperation with partner organisations. The beneficiary organisations should make maximum use of the digital tools, online platforms, and other opportunities provided by the Programme for this purpose.

- **Active participation in the network of Erasmus organisations:** one of the objectives of the Programme is to support the development of the European Education Area. Beneficiary organisations should seek to become active members of the Erasmus network, for example by hosting participants from other countries, or by taking part in exchanges of good practices and other contact activities organised by the National Agencies or other organisations. Experienced organisations should share their knowledge with other organisations that have less experience in the Programme by providing advice, mentorship or other support. Where relevant, beneficiary organisations should encourage their participants to take part in alumni activities and networks.

II. Good management of mobility activities

- **Core tasks - keeping ownership of the activities:** the beneficiary organisations must keep ownership of core implementation tasks and may not outsource these tasks to other organisations.

  The core tasks include financial management of the programme funds, contact with the National Agency, reporting on implemented activities, as well as all decisions that directly affect the content, quality and results of the implemented activities (such as the choice of activity type, duration, and the hosting organisation, definition and evaluation of learning outcomes, etc.)

- **Supporting organisations, transparency and responsibility:** in practical aspects of project implementation, the beneficiary organisations may receive advice, assistance or services from other organisations, as long as the beneficiary organisations keep control of the content, quality and results of the implemented activities, as described under 'core tasks'.

  If beneficiary organisations use programme funds to pay other organisations for specific implementation tasks, then the obligations of such organisations must be formally defined to ensure compliance with the Erasmus quality standards and protection of the Union funds. The following elements must be included in the formal agreement

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A9(FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

between the beneficiary and the service provider: tasks to be carried out, quality control mechanisms, consequences in case of poor or failed delivery, and flexibility mechanisms in case of cancellation or rescheduling of agreed services that guarantee fair and balanced sharing of risk in case of unforeseen events. Documentation defining these obligations must be available for review by the National Agency.

Organisations that assist the beneficiary with specific implementation tasks (on paid or voluntary basis) will be considered supporting organisations and must be registered in the official reporting tools. The involvement of supporting organisations must bring clear benefits for organisational development of the beneficiary organisation and for the quality of mobility activities.

In all cases, the beneficiary organisation will stay responsible for the results and quality of implemented activities, regardless of the involvement of other organisations.

- **Contributions paid by participants:** as a form of co-funding, the beneficiary organisation may ask participants in mobility activities for contributions to pay for goods and services necessary for the implementation of those activities. The size of the participants' contributions must remain proportional to the grant awarded for the implementation of the activity, must be clearly justified, collected on a non-profit basis, and may not create unfair barriers to participation (especially concerning participants with fewer opportunities). Additional fees or other participant contributions cannot be collected by supporting organisations or other service providers chosen by the beneficiary organisation.

- **Integrating results of mobility activities in the organisation:** beneficiary organisations must integrate the results of the implemented mobility activities (e.g. knowledge gained by staff in professional development) in their regular work, in order to benefit the organisation as a whole, its staff, and learners.

- **Developing capacity:** beneficiary organisations should use the programme funds (and organisational support in particular) in a way that gradually increases their capacity to work internationally on a sustainable, long-term basis. In a mobility consortium, all organisations should benefit in this way.

- **Regular updates:** beneficiary organisations must regularly encode the information about planned and completed mobility activities in the tools provided for this purpose by the European Commission.

- **Gathering and using participants' feedback:** beneficiary organisations must ensure that participants complete the standard report about their activities, as provided by the European Commission. The beneficiary organisations should make use of the feedback provided by the participants to improve their future activities.

III. Providing quality and support to the participants

- **Practical arrangements:** the beneficiary organisations must ensure the quality of practical and logistic arrangements (travel, accommodation, visa applications, social security, etc.). If these tasks are delegated to the participant or a service provider, the beneficiary organisation will remain ultimately responsible for verifying their provision and quality.

- **Health, safety and respect of applicable regulation:** all activities must be organised with a high standard of safety and protection for involved participants and must respect all applicable regulation (for example regarding parental consent, minimum age of participants, etc.). The beneficiary organisations must ensure that their participants have appropriate insurance coverage, as defined by the general rules of the Programme and the applicable regulation.

- **Selection of participants:** participants must be selected through a transparent, fair and inclusive selection procedure.

- **Preparation:** participants must receive appropriate preparation in terms of practical, professional and cultural aspects of their stay in the host country. The preparation should be organised in collaboration with the hosting organisation (and the hosting families, where relevant).

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A01FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

- **Monitoring and mentoring:** where relevant based on the format of the activity, the sending and hosting organisations must identify a mentor or a similar key person who will be following the participant during their stay at the hosting organisation and who will help them achieve the desired learning outcomes. Particular attention should be given to the introduction and integration of the participants at the hosting organisation, and to the monitoring of the learning process.

- **Support during the activity:** participants must be able to request and receive support from their hosting and sending organisations at any time during their mobility. Contact persons in both organisations, means of contact, and protocols in case of exceptional circumstances must be defined before the mobility takes place. All participants must be informed about these arrangements.

- **Linguistic support:** the beneficiary organisation must ensure appropriate language training, adapted to the personal and occupational needs of the participants. Where appropriate, the beneficiary organisation should make maximum use of the specific tools and funding provided by the Programme for this purpose.

- **Definition of learning outcomes:** the expected learning outcomes of the mobility period must be agreed for each participant or group of participants. The learning outcomes must be agreed between the sending and hosting organisations, as well as the participant (in case of individual activities). The form of the agreement will depend on the type of the activity.

- **Evaluation of learning outcomes:** learning outcomes and other benefits for the participants should be systematically evaluated. Results of the evaluation should be analysed and used to improve future activities.

- **Recognition of learning outcomes:** formal, informal and non-formal learning outcomes and other results achieved by the participants in mobility activities must be appropriately recognised at their sending organisation. Available European and national instruments should be used for recognition whenever possible.

IV. Sharing results and knowledge about the programme

- **Sharing results within the organisation:** beneficiary organisations should make their participation in the Programme widely known within the organisation and create opportunities for participants to share their mobility experience with their peers. In case of mobility consortia, the sharing should take place in the whole consortium.

- **Sharing results with other organisations and the public:** beneficiary organisations should share the results of their activities with other organisations and the public.

- **Publicly acknowledging European Union funding:** beneficiary organisations should make their participation in the Programme known in their community and in the wider public. Beneficiary organisation also must inform all participants about the source of their grant.

Subscribing to Erasmus Quality Standards

To apply for a Key Action 1 mobility project, your organisation must subscribe to the quality standards described above and accept to be evaluated based on those standards. Please read the following statements carefully and confirm your agreement:

☑ I have read and understood the above quality standards

☑ I understand and agree that these quality standards will be used as part of the criteria for evaluation of my project at final report stage

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A91FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

Follow-up

What will you do to integrate the results of implemented mobility activities in your organisation's regular work?

The results of the mobilities will be integrated in the regular work of Giardini Naxos and the other local organisations. GIARDINI NAXOS At the return of the mobilities, we will implement the follow up activities with the learners, which will allow to understand what are the newly developed competencies and how they can be integrated in the local hospitality sector. Giardini Naxos will use the information and data to support local business to build their capacity to exploit these competencies, e.g. facilitating digital transformation and supporting the adoption of environmental friendly practices. At the same time, the participants will be involved in a "World Café" with the local actors involved to share their learnings and new ideas to contribute directly to the Obj. 2 of the project. This will also ensure that Giardini Naxos municipality will understand both the opportunities brought by the experience and the challenges of the local hospitality sector to design actions and programmes to support VET/FE systems to become more integrated in the territory. IISS S.PUGLIATTI The project will allow IISS S.PUGLIATTI to increase their offer in terms of international opportunities for learners and recent graduates, as well as carry out an analysis of what digital/environmental skills are needed in the hospitality market. This will allow to adapt the curricular offer and develop new courses/activities focussed on giving the VET learners/graduates the competencies to be not only extremely competitive in the job market, but to empower them to encourage environmental and digital transformation in the sector. In pratical terms, at the return of the mobilities the IISS S.PUGLIATTI contact person will analyse the projects developed by the participants and identify how the curricula can include work-based learning/project-based learning methodologies to develop/reinforce the skills of the other learners. FLOWMOVE Flowmove will be able to integrate the results to the identification of digital trends and priorities to support the organisations they work with. Being the first Erasmus+ project they carry out, we expect to see a stronger interest in the programme and the inclusion of formative mobilities in their work to support VET graduates in finding jobs more easily. CONLAN SCHOOL IRELAND The projects developed by the participants will be used as reference for other groups and VET providers interested in taking part in an Erasmus+ in Ireland. This will provide practical examples and validate the importance of Erasmus+ in the VET sector.

What will your organisation do to share the results of its activities and knowledge about the Programme?

i. To share results within your organisation

After the result will be confirmed, the contact person will inform the relevant departments of the municipality through a formal email and verbally. The identified departments are technical offices (Uffici tecnici: Programmazione e Territorio - Urbanistica - Ambiente), the General Secretary (Organi istituzionali, Turismo) and the Public affairs office (URP). These departments will be informed throughout the project about activities and results. Before and after the mobilities, during the meetings with local actors, these departments will be invited in participating to dialogue with the participants and the local organisations (private sectors, NGOs..). Particulary during the follow-up, at the return of the mobilities, the internal departments will be involved in understanding how to integrate the newly developed competencies and ideas in the strategic plan for the municipality. Sharing results and discussing them will take place through meetings and emails.

ii. To share results with other organisations and the public

Since the funding result, the responsible person at Giardini Naxos will inform the partners and the wider community through the URP (ufficio relazioni con il pubblico). Dissemination will take place through emails/conferences, participation in events, posts on website/social media. Giardini Naxos will also present the project details to the partners involved and the students of the VET/FE organisations, which will faciliate the selection process. During the mobility, we will identify other actors (e.g. university of Catania, other VET providers, local companies) to further disseminate the results of the mobilities and the participatory approach in touristic development of Giardini Naxos. To disseminate, we will use flyers, posts, newsletters and websites of the organisations, participation in events and word-of-mouth. We aim to reach at least 100 stakeholders by the end of the project. Learners will be involved in dissemination by sharing their experiences on social media.

iii. To publicly acknowledge European Union funding

The EU funding will be acknowledge in each phase of the mobility project (preparation, mobility, follow up). Since the funding outcome, the Comune Giardini Naxos will inform on its website/social media of the success and stress that the funding comes from the Erasmus+. In each flyer, PPT, project document (ex. partnership agreements, learning agreements) the logo of the Erasmus and the disclaimer that the project was funded under this programme will be reported. The acknolwedgement will be also oral during meetings, presentations, and dissemination activities (with local

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A01FC48C Deadline (Brussels Time) 11 May 2021 12:00:00

partners and participants, with hosting organisations/stakeholders in Ireland, and within the participating organisations). Particular attention will be given to the acknowledgment of the successes of/by the participants and how the EU funding contributed to their professional and personal development (e.g. Social media posts on their experience).

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Project Summary

Please provide short answers to the following questions to summarise the information you have provided in the rest of the application form.

Please use full sentences and clear language. In case your project is accepted, the summary you provided will be made public by the European Commission and the National Agencies.

i. Background: Why did you apply for this project?

Tourism in Giardini Naxos is still seasonal. The touristic season lasts maximum 6 months despite the incredible potential of the region. Mount Etna, for example, is far only 60 km from Giardini but the lack of infrastructures and investments has prevented the development of a winter tourism. Moreover, Giardini Naxos can take advantage of sport tourism, nature tourism, leisure tourism but even in this case the lack of collaboration between educational organisation, civil society and local government has hampered this process. Moreover, we identified a lack of digital communication competencies in the staff working in hospitality, which today is crucial to be able to sell a brand on the online market, especially exploiting social networks like Facebook and Instagram. To do so, we would need a strategic vision and a well-prepared staff.

ii. Objectives: What do you want to achieve by implementing the project

The project's overall objective is to contribute to the sustainable relaunch of Giardini Naxos' tourism through digital innovation in hospitality. The objective can be broken down into two specific objectives: 1) Enhance the collaboration among local organisations (VET, local government, private sector and civil society) to address the challenges and opportunities of the territory to build a strategic development plan, starting from a bottom-up approach. 2) Build the digital competencies of VET leaners and graduates who will support the promotion of Giardini Naxos as a tourist destination in line with the strategic plan. These objectives will be reached through work-based learning activities for 25 VET learners in the hospitality sector and 5 long term Erasmus+ Pro for recent graduate of the same sector. By involving the participants in activities with different local and Irish organisations, we hope to build the digital and soft skills of the target groups to reach the objectives.

iii. Implementation: What activities are you going to implement?

Preparation During the preparation phase, VET learners and recent graduates in the hospitality sector will be involved in developing a SWOT analysis of Giardini Naxos, which will allow to identify, together with other local actors, opportunities and issues of the territory in regard to sustainable tourism. Mobilities The project foresees two mobilities in Dublin, Ireland. The 1° mobility will involve 25 VET learners in two weeks of work-based learning activities focussed on digital transformation in hospitality. During the mobility, the students will take part in workshops with local business and digital sessions to improve their digital skills for hospitality. The 2° mobility will be for 5 recent graduates and will consist of an Erasmus+ PRO in the field of hospitality and territory promotion through digital tools. Follow up At the return in Giardini Naxos, the participants will co-develop a strategic development plan with local actors through a World Café methodology..

iv. Results: What results do you expect your project to have?

By the end of the project, we expect that the participants will have the skillset to actively contribute to the promotion of Giardini Naxos through digital tools and they will have an understanding of the strategic areas of development regarding tourism, especially on niche market and sustainable tourism. We also expect an increase of communication and cooperation among local actors regarding the local offer and touristic innovation of the territory. Finally the project will be an opportunity for local VET organisations to internationalise their offer and create stronger links between education and work.

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A91FC40C Deadline (Brussels Time) 11 May 2021 12:00:00

Annexes

The maximum size of a file is 15 MB and the maximum total size is 100 MB.
The maximum number of all attachments is 10.

Declaration on Honour

Please download the Declaration on Honour, print it, have it signed by the legal representative, and attach it here.

File Name	File Size (kB)
Total Size (kB)	0

Other Documents

Please attach any other relevant documents. Please use clear file names.
If you have any additional questions, please contact your National Agency. You can find their contact details here

File Name	File Size (kB)
Total Size (kB)	0
Total Size (kB)	0

Erasmus+

Call 2021 Round 1
Short-term projects for mobility of learners and staff in vocational education and training
Form ID KA122-VET-A01F040C Deadline (Brussels Time) 11 May 2021 12:00:00

Checklist

Before submitting your application form to the National Agency, please make sure that:

☑ It fulfills the eligibility criteria listed in the Programme Guide.

☑ All relevant fields in the application form have been completed.

☑ You have chosen the correct National Agency of the country in which your organisation is established. Currently selected NA is: IT01 - Agenzia Nazionale Erasmus+ - INAPP

The documents proving the legal status of the applicant must be uploaded in the Organisation Registration System, here: Organisation Registration System (for more details, see the Programme Guide - "Information for applicants").

History

Version	Submission time	Submitted by	Submission ID	Submission status